

Strategic Priorities



Our vision A cancer free future

Our purpose To alleviate the impact of cancer in our community

Our values

Empathy We show kindness & understanding, whilst listening

Accountability We take ownership of explaining our actions & activities

Honesty We are transparent and open when sharing information

Good intent We strive to be good to others and to ourselves

Our priorities



Collaboration

Our work will be underpinned by the voice of the ACT community, clients and carers, volunteers, health professionals, academics, and key policy and funding decision makers.
We will build strong relationships, leverage partnerships and proactively engage with our stakeholders.



Awareness & support

We will provide support for all those who are navigating the cancer system and will promote cancer awareness including prevention practices across the community.
We will ensure our services are effectively promoted so that we reach and support more people.



Financial stability

We will drive financial sustainability, revenue growth and diversification including using innovative approaches.
We will ensure a focus on efficiency, transparency, and return on investment to enable stronger service delivery.



Services

We will ensure our support, prevention and information services meet the needs of the community.
We will continually revisit and test service delivery models to ensure they are maximising outcomes and will aspire to pursue development of new services to fill identified gaps.



Research

We will proactively pursue opportunities to contribute to ACT-based cancer research.
We will look for ways to share our knowledge, experience, and promote the work of our research grant beneficiaries.



Advocacy

We will be a trusted voice for cancer patients and carers.
We will advocate to strengthen our impact in collaboration with the community, our beneficiaries and decision makers, giving a voice to the ACT.